

Month	Event/Activity/Races	Results	Underwriter (Major Sponsors)	Owner	Attendees
January	Annual Banquet and Awards Dinner	Another successful event with a who's who in the community. The Chamber came out of the gate early with a new accolade, the Community Champion Award, given to Tom Mendez, a tireless advocate for community improvement.	Shenandoah Valley Regional Airport; DIGICO Post/Shoot/Design	Banquet Committee and Awards Committee	480
	Chamber Day at the Capital	Our Chamber is always represented in Richmond for this annual gathering of local Chamber of Commerce leaders from across the Commonwealth.	Virginia Chamber of Commerce	Public Policy Committee	600+
	Business Smarts	A long-running monthly breakfast series covering topics of interests to local businesses. This year's series was planned as an annual collection of topics and presenters on marketing.	n/a	Membership Committee, Shenandoah Valley SBDC, SCORE - Shenandoah Valley Chapter	180
February	Start-up Weekend	This second year event provided a sprint out of the gate to encourage innovation and entrepreneurship in Harrisonburg, Rockingham County and the greater Shenandoah Valley.	CIT, City of Harrisonburg, Rockingham County, Cottonwood Commercial, Friendship Industries, Candlewood Suites, JMU Center for Entrepreneurship	Shenandoah Valley Innovation Coalition (of which the HRCC is one of several members)	80
	Review of Chamber Policy Statements	The Public Policy Committee and Board of Directors took most of the year to review a host of policy statements and positions promoting and clarifying the Chamber's pro-business stance on government rules, regulations and actions.	n/a	Public Policy Committee, Board of Directors	38
March	Economic Outlook Breakfast	An annual event held at the JMU Festival Center, highlights past year accomplishments and gives a glimpse of economic trends for the coming year. This year also included an update on Blueprint Virginia from the Virginia Chamber's President.	n/a	Presenters - Brian Shull, Harrisonburg Economic Development; Billy Vaughn, Rockingham County Economic Development; Barry DuVal, Virginia Chamber of Commerce	151
	Shenandoah Valley Leadership Pinnacle	The horsepower for the regional economy is its people, and, in particular, its leaders. This summit was coordinated by Senator Mark Warner's office.	McKee Foods, Route 11 Potato Chips, Holiday Inn, Port of Virginia	HRCC, Shenandoah Valley Partnership, Shenandoah Valley Tech Council, Greater Augusta Chamber of Commerce	100+
	BAH at Massanutten Resort	A first ever joint Business After Hours with the Luray-Page Chamber of Commerce, hosted at the new Snow Tube Park building.	Massanutten Resort, HRCC and LPCC	Membership Committee, Ambassadors	200+
April	Community Job Fair	A long-running Chamber program was turned over last year to those more directly involved, but we continue our support and promotion of the event.	Virginia Employment Commission, Workforce Investment Board, Church of the Nazarene	Virginia Employment Commission	
	After Hours at Rockingham County Fairgrounds	On track to become a new annual event, the Rockingham County Fair Association partnered with the Chamber to host a Business After Hours with a fair Association update and announcement of the bands for the 2014 Fair.	Rockingham County Fair Association	Membership Committee, Ambassadors	225+
May	LHR Graduation	2013-2014 Leadership class graduates. Judith Trumbo addresses the class.	n/a	LHR Committee	60
	B.O.L.D. Graduation	First BOLD class completes program. Mark Warner (JMU) shares leadership traits.	n/a	Vision2020/BOLD Steering Committee	30
	ValleyFest	The weather was beautiful and the infield crowd well behaved, during the 14th edition of the ValleyFest beer, wine, music and crafts festival on the ski slopes of Massanutten Mountain.	Valley Honda and Volkswagen, Miller/Coors; Blue Ridge Beverage, Massanutten Resort	ValleyFest Committee	4,000+
June	Post-Session Legislative Breakfast	A late start out of the gate this year due to a prolonged Legislative Session.	n/a	Public Policy Committee	55
July	Marketing to Diversity	A very smooth start to this new event, recognizing small and diversity owned businesses. Gervasio Amato, owner of L'Italia, was the first recipient of the Entrepreneurial Award.	Forward/Adelante, Wells Fargo Bank, Blue Ridge Bank, State Farm, Rotary Club of Harrisonburg, VBS Mortgage, Farmers and Merchants Bank	Diversity Business Council (a relaunch of the Minority Business Council with broader community representation and purpose)	80
August	Leadership	A quick start for the 2014-2015 Leadership Harrisonburg-Rockingham (LHR) program with a new class orientation. The third class (or cohort) of BOLD participants is announced.	n/a	Leadership Harrisonburg-Rockingham Committee	40
	Blue Ridge Music and BBQ Festival	Muddy track conditions prevailed, but those in attendance had a good time.	N2Hair, Farmers and Merchants Bank, VBS Mortgage	Fall Event Committee	500+
September	Annual Chamber Golf Tournament	It was a beautiful day for 120 golfers at Spotswood Country Club.	Dupont Community Credit Union	Golf Tournament Committee	120
October	Fall Festival (Broadway)	The 50th annual event under the Broadway-Timberville Business Council	Broadway-Timberville Business Council	Broadway-Timberville Business Council	4,000+
	Connections 2014	For the first time, this event featured speakers from a Federal agency, the Consumer Financial Protection Bureau. Good questions from the audience.	The Reserve at Stone Port, Shenandoah Valley SBDC	Connections Committee	150
November	Shop Local for the Holidays	A great race for the third straight year with a record number of businesses.	Participating retailers and others.	Membership Committee	1,000+
December	Post-Session Legislative Breakfast	An early start to the 2015 General Assembly jockeying for position.	Shenandoah Valley Technology Council, HRCC	Public Policy Committee	85

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BY THE NUMBERS:

900 Members (as of 12/20/14)
15 Business After Hours
25 Ribbon Cuttings
20 Councils & Committees
149 Committee Meetings
100 M2M Participating Companies
30 Shop Local Participating Companies
16 Event/Program Partners
40 Event Sponsors

Event Sponsors - 2014:

Shenandoah Valley Regional Airport
DIGICO Shoot | Post | Design
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